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The Responsible Company Yvon Chouinard 2013-10-06 The Responsible Company, by Yvon Chouinard, founder and owner of Patagonia, and Vincent Stanley, co-editor of its Footprint Chronicles, draw on the their 40 years' experience at Patagonia – and knowledge of current efforts by other companies – to articulate the elements of responsible business for our time. Patagonia, named by Fortune in 2007 as the coolest company on the planet, has earned a reputation as much for its ground-breaking environmental and social practices as for the quality of its clothes. In this exceptionally frank account, Chouinard and Stanley recount how the company and its culture gained the confidence, by step and misstep, to make its work progressively more responsible, and to ultimately share its discoveries with companies as large as Wal-Mart or as small as the corner bakery. In plain, compelling prose, the authors describe the current impact of manufacturing and commerce on the planet's natural systems and human communities, and how that impact now forces business to change its ways. The Responsible Company shows companies how to reduce the harm they cause, improve the quality of their business, and provide the kind of meaningful work everyone seeks. It concludes with specific, practical steps every business can undertake, as well as advice on what to do, in what order. This is the first book to show companies how to thread their way through economic sea change and slow the drift toward ecological bankruptcy. Its advice is simple but powerful: reduce your environmental footprint (and its skyrocketing cost), make legitimate products that last, reclaim deep knowledge of your business and its supply chain to make the most of opportunities in the years to come, and earn the trust you'll need by treating your workers, customers and communities with respect.

Vintage Denim and Mens Clothes Identification and Price Guide Lucas Jacopetti 2013-03-23 \$20,000 for an old pair of Levis????!! Learn the secrets of the vintage mens clothes market. This guide to vintage denim & men's clothes aids in the identification, buying, pricing, and selling of vintage Levi's, Lees, Wranglers, Hawaiian shirts, work wear, flight jackets, Nike tennis shoes, and motorcycle jackets. This is a basic, short guide, (11 pages of text and 5 picture pages) for the beginning collector or dealer. This is not a history book just the facts. You will find this guide to contain very useful information that you can build on in your quest for these rare and cool items. This is not a polished coffee table book, just simple facts.

PreachersNSneakers Ben Kirby 2021-04-27 Founder of the phenomenon social media account PreachersNSneakers tackles how faith, capitalism, consumerism, and (wannabe) celebrity have collided and asks both believers and nonbelievers alike: how much is too much? What started as a joke account on Instagram has turned into a movement. Through this provocative project, the founder of PreachersNSneakers is helping thousands of Jesus followers wrestle with the inevitable dilemmas created by our Western culture obsessed with image and entertainment. In PreachersNSneakers: Authenticity in an Age of For-Profit Faith and (Wannabe) Celebrities, Ben Kirby approaches many of the difficult questions plaguing countless Christians' minds, presenting experiences and input from both sides of difficult questions, such as: Should pastors grow wealthy off of religion, and can their churches ever be too large? Do we really believe that divine blessings are monetary, or is that just religious wallpaper to hide our own greed? Is there space in Christendom for celebrities like Kanye and Bieber to exist without distorting the good news? What about this: Is it wrong for someone—even wrong for author Ben Kirby—to call out faith leaders online and leverage “cancel culture” to affect change? PreachersNSneakers will navigate these challenging questions and many more with humor, wit, candor, and a few never-before-published hijinks. Each chapter will explore the various sides of the debate, holding space for us to make up our own minds. This book is not about finding the perfect, “right” way to do something, but instead learning how to articulate what we believe, why we believe it, and what to do when we want to stand up against cultural norms. This book will doubtlessly become a staple for church small groups, college ministries, and book clubs, emboldening struggling believers who want to live a more genuine faith. After all, the Lord works in mysterious colorways.

Inside New York 2009 Joseph Meyers 2008 Bookstores are filled with guides that tell you where to eat, where to shop, and what to see in New York, but can you really rely on their advice? In the interest of appealing to everyone, these guides recommend everything, regardless of whether the food, the stores, or the activities and events are actually worth your time and money. Written by actual New Yorkers who are committed to discovering the best the five boroughs have to offer, Inside New York provides a unique portal into our thrilling (and occasionally daunting) city. Compiled by a team of fearless students, the guide introduces the neighborhoods and nightlife that make New York truly unforgettable. Inside New York's young writers aggressively search for new trends, the hippest nightclubs, and the best deals. They also visit perennial favorites, offering fresh perspectives on museums, monuments, and iconic landmarks. Inside New York 2009 adds more than 500 new entries, including dining and nightlife reviews, neighborhood walking tours, the boroughs' famous architectural achievements, must-see cultural events, such as parades and festivals, and where to find the hottest new music, art, and theater. New to the 2009 edition: · Cheap NYC, a listing of the city's most exciting (and cheapest) events, shops, and services· Walking Tour guides of famous destinations including: Architecture Famous moments in film Radical politics Public art · Settling In, a guide to help even the greenest New Yorker become street-savvy· Full-size maps of every neighborhood in the city· A "Day to Day" section listing the essentials of each neighborhood From the newest resident to the weekend visitor, Inside New York makes the most of your time in NYC. Check out the companion website, InsideNewYork.com, for up-to-date reviews of restaurants and nightlife, as well as information on the latest attractions and events.

And the Stars Go with You: Soulful Interiors, Ineffable Fashion & Mindful Ramblings Robin Brown 2019-12-03 If the soaring quotes of Elizabeth Gilbert, Marianne Williamson and other contemporary and classic creative luminaries were to fly together in a beautifully minimalist landscape amongst vintage-inspired dresses, holy boots and top hats, you would have this book. Part memoir, part fairy tale and all inspiration, Magnolia Pearl's "And the Stars go With You" is far beyond your typical fashion tome. Delving deep into creator-visionary Robin Brown's childhood, influences and ethos, the book is a vital volume on a mission to spark a revolution. The fashion is featured in context amidst landscapes and showrooms dotting the countryside in Fredericksburg, Texas that Brown and the Magnolia Pearl family inhabit. 240 pages of images richly convey Magnolia Pearl's aesthetic as a sense of time and place as opposed to a blip on the radar of an industry. Timely quotes from beloved masters and contemporary seers tie the pages together into a narrative with the feel of a movement; contributions from Magnolia Pearl's rebel sidekicks such as Donavon Frankenreiter sail this movement further towards the horizon. Magnolia Pearl is a "horizontal" brand—a work in progress instead of a destination, an elusive sense of a beauty that adheres to a curve even as others insist on a line. "And the Stars go With You" is a pair of binoculars and a backstage pass to the journey. You're already on it anyway, might as well bring a friend.

New York Magazine 1992-05-11 New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

Ametora W. David Marx 2015-12-01 Look closely at any typically "American" article of clothing these days, and you may be surprised to see a Japanese label inside. From high-end denim to oxford button-downs, Japanese designers have taken the classic American look-known as ametora, or "American traditional"-and turned it into a huge business for companies like Uniqlo, Kamakura Shirts, Evisu, and Kapital. This phenomenon is part of a long dialogue between Japanese and American fashion; in fact, many of the basic items and traditions of the modern American wardrobe are alive and well today thanks to the stewardship of Japanese consumers and fashion cognoscenti, who ritualized and preserved these American styles during periods when they were out of vogue in their native land. In Ametora, cultural historian W. David Marx traces the Japanese assimilation of American fashion over the past hundred and fifty years, showing how Japanese trendsetters and entrepreneurs mimicked, adapted, imported, and ultimately perfected American style,

dramatically reshaping not only Japan's culture but also our own in the process.

The Routledge Companion to Fashion Studies Eugenia Paulicelli 2021-09-22 This collection of original essays interrogates disciplinary boundaries in fashion, gathering fashion studies research across disciplines and from around the globe. Fashion and clothing are part of material and visual culture, cultural memory, and heritage; they contribute to shaping the way people see themselves, interact, and consume. For each of the volume's eight parts, scholars from across the world and a variety of disciplines offer analytical tools for further research. Never neglecting the interconnectedness of disciplines and domains, these original contributions survey specific topics and critically discuss the leading views in their areas. They include discursive and reflective pieces, as well as discussions of original empirical work, and contributors include established leaders in the field, rising stars, and new voices, including practitioner and industry voices. This is a comprehensive overview of the field, ideal not only for undergraduate and postgraduate fashion studies students, but also for researchers and students in communication studies, the humanities, gender and critical race studies, social sciences, and fashion design and business.

Collector's Encyclopedia of Depression Glass Gene Florence 2003-08 Shows and describes bowls, butter dishes, tumblers, vases, plates, cups, and pitchers by a variety of manufacturers, and lists current prices. *Garage Sale and Flea Market Annual* Bob Huxford 2002-02 Packed with descriptions and current values for nearly 25,000 collectibles, representing virtually every collectible category on today's market -- books, sports cards, ornaments, toys, cookie jars, fifties glassware, and movie memorabilia, to name just a few. More than 750 photos. Related resources and a list of dealers included. 8.5 x 11. 512 pages. 2003 values.

Crafting the Strategy Ranjan Das 2000

Fashion and Costume in American Popular Culture Valerie Burnham Oliver 1996 Provides a convenient and unique look at fashion and costume literature and how it has developed historically. Discusses subjects from jeans to wedding dresses.

Vintage Denim David Little 1996 A history of denim which looks at the hardwearing material from the age of Levi Strauss to the present day. Provides tips for collectors showing how to determine age, condition, rarity and other factors that set price.

Hiroshima John Hersey 2020-06-23 "A new edition with a final chapter written forty years after the explosion."

The Men's Fashion Book Jacob Gallagher 2021 The first-ever authoritative A-Z celebration of the 500 greatest names in men's fashion - 200 years of men's style through the work of designers, brands, photographers, icons, models, retailers, tailors, and stylists around the globe

Image and Identity L. Kris Gowen 2005 Provides information on the various contributors to a teenager's developing identity, including coverage of the role of family, gender, sexual orientation, friends, and aspirations.

Icons of Men's Style Josh Sims 2011-06-08 Behind nearly every item in the modern male wardrobe is a "first of its kind"the definitive item, often designed for specialist use, on which all subsequent versions have been based. Icons of Men's Style examines, garment by garment, the most important and famous of these products—their provenance and history, the stories of their design, the brand/company that started it all, and how the item shaped the way men dress today.

A Cultural History of Dress and Fashion in the Modern Age Alexandra Palmer 2018-11-01 Over the last century there has been a complete transformation of the fashion system. The unitary top-down fashion cycle has been replaced by the pulsations of multiple and simultaneous styles, while the speed of global production and circulation has become ever faster and more complex. Running in tandem, the development of artificial fibres has revolutionized the composition of clothing, and the increased focus on youth, sexuality, and the body has radically changed its design. From the 1920s flapper dress to debates over the burkini, fashion has continued to be deeply involved in society's larger issues. Drawing on a wealth of visual, textual and object sources and illustrated with 100 images, A Cultural History of Dress and Fashion in the Modern Age presents essays on textiles, production and distribution, the body, belief, gender and sexuality, status, ethnicity, and visual and literary representations to illustrate the diversity and cultural significance of dress and fashion in the period.

A Fortunate Man John Berger 2011-07-13 In this quietly revolutionary work of social observation and medical philosophy, Booker Prize-winning writer John Berger and the photographer Jean Mohr train their gaze on an English country doctor and find a universal man—one who has taken it upon himself to recognize his patient's humanity when illness and the fear of death have made them unrecognizable to themselves. In the impoverished rural community in which he works, John Sassall tend the maimed, the dying, and the lonely. He is not only the dispenser of cures but the repository of memories. And as Berger and Mohr follow Sassall about his rounds, they produce a book whose careful detail broadens into a meditation on the value we assign a human life. First published thirty years ago, A Fortunate Man remains moving and deeply relevant—no other book has offered such a close and passionate investigation of the roles doctors play in their society. "In contemporary letters John Berger seems to me peerless; not since Lawrence has there been a writer who offers such attentiveness to the sensual world with responsiveness to the imperatives of conscience." -- Susan Sontag

Apparel Quality Janace E. Bubonia 2014-10-28 This user-friendly guide to evaluating apparel quality presents the roles of product designers, manufacturers, merchandisers, testing laboratories, and retailers from product inception through the sale of goods, to ensure quality products that meet customer expectations. Bubonia provides an overview of apparel production, with emphasis on quality characteristics and cues, consumer influences and motivations impacting purchasing decisions, and the relationship of apparel manufacturing and production processes, cost, price point and the quality level of an apparel product. A key aspect of the book is the focus on both U.S. and International standards and regulations required for apparel analysis, performance, labeling requirements and safety regulations. The text is highly illustrated with images of stitch and seam types plus photos of their uses in actual garments, providing students with the tools needed to skillfully evaluate and critique quality elements in apparel and textile products. Key Features ~ Supplementary Apparel Quality Lab Manual (sold separately) includes hands-on lab activities and projects that simulate real-world garment analysis and material testing ~ Industry Scenario boxes present case studies highlight real world situations such as the Lululemon recall and the environmental impact of apparel manufacturing ~ Provides an illustrated guide to ASTM stitch and seam types Teaching Resources ~ Instructor's Guide with Test Bank ~ PowerPoint presentations for each chapter PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395338. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Men's Health 2006-05 Men's Health magazine contains daily tips and articles on fitness, nutrition, relationships, sex, career and lifestyle.

Denim Branded Nick Williams 2018-08-28 Most take for granted that a pair of jeans is not considered complete without patches, rivets, buttons, and other trims. The existence of such design elements is not questioned because they are seen as the standard. Nick Williams's book is exclusively dedicated to denim branding and deconstructs every element that goes into branding a pair of jeans. These elements are a jeans' identity, its source code, a marker from which to discover the jean's provenance. Through beautiful and inspirational photography, this book tells the fascinating and sometimes surprising history of denim branding from the 1870s to current day. Primary source materials for this book come from the historical archive departments of Levi Strauss & Co., Lee Jeans, Wrangler, Carhartt, and Cone Mills, as well as some of the best contemporary denim brands of today, including Rogue Territory, Dawson Denim, Denham, Kings of Indigo, Endrime, Evisu, Eat Dust, Butcher of Blue, and Tellason.

Louis Vuitton City Bags: A Natural History Jean-Claude Kaufmann 2013-10-15 This volume is an

unprecedented history of Louis Vuitton's women's bags, the most coveted line of accessories in women's fashion. At the heart of Louis Vuitton are its City Bags, a range of women's bags that dates back to the turn of the twentieth century. Featuring the trademark monograms of the house, the City Bag story began with the Steamer, a resort bag designed in 1901 to be packed inside a much larger steamer trunk. These bags have in a hundred years formally diversified into a dizzying array of handbags for every conceivable function demanded by the modern woman. Profoundly influential, City Bags are now known to millions by their descriptive names (Keepall, Bucket, Papillon, Alma, Locket, Noe, Speedy) and are still evolving into more fantastical forms. Lavishly illustrated with new and archival photography, historical graphics, landmark editorials, and ad campaigns, the volume traces the history of these specific bag families, and examines the earliest specimens and today's most sought-after collectibles, including Vuitton's collaborations with Takashi Murakami, Stephen Sprouse, Richard Prince, Yayoi Kusama, and Rei Kawakubo and one-off projects by Zaha Hadid, Shigeru Ban, Vivienne Westwood, Helmut Lang, Andrée Putman, and of course, Marc Jacobs. Louis Vuitton: City Bags is an ambitious volume on the creation and cultivation of a cultural phenomenon.

Secondhand Chic Christa Weil 1999-07-01 Offers tips for finding stores that sell high-quality used clothes and for choosing garments that are a good value

The Clothing of Books Jhumpa Lahiri 2016-11-15 How do you clothe a book? In this deeply personal reflection, Pulitzer Prize-winning author Jhumpa Lahiri explores the art of the book jacket from the perspectives of both reader and writer. Probing the complex relationships between text and image, author and designer, and art and commerce, Lahiri delves into the role of the uniform; explains what book jackets and design have come to mean to her; and how, sometimes, "the covers become a part of me."

Perfume Patrick Süskind 2001 An odorless baby found orphaned in a Paris gutter in 1738 grows to become a monster obsessed with his perfect sense of smell and a desire to capture, by any means, the ultimate scent that will make him human. Reader's Guide available. Reprint. 20,000 first printing.

Dressing the Man Alan Flusser 2002-10-01 Dressing the Man is the definitive guide to what men need to know in order to dress well and look stylish without becoming fashion victims. Alan Flusser's name is synonymous with taste and style. With his new book, he combines his encyclopedic knowledge of men's clothes with his signature wit and elegance to address the fundamental paradox of modern men's fashion: Why, after men today have spent more money on clothes than in any other period of history, are there fewer well-dressed men than at any time ever before? According to Flusser, dressing well is not all that difficult, the real challenge lies in being able to acquire the right personalized instruction. Dressing well pivots on two pillars -- proportion and color. Flusser believes that "Permanent Fashionability," both his promise and goal for the reader, starts by being accountable to a personal set of physical trademarks and not to any kind of random, seasonally served-up collection of fashion flashes. Unlike fashion, which is obliged to change each season, the face's shape, the neck's height, the shoulder's width, the arm's length, the torso's structure, and the foot's size remain fairly constant over time. Once a man learns how to adapt the fundamentals of permanent fashion to his physique and complexion, he's halfway home. Taking the reader through each major clothing classification step-by-step, this user-friendly guide helps you apply your own specifics to a series of dressing options, from business casual and formalwear to pattern-on-pattern coordination, or how to choose the most flattering clothing silhouette for your body type and shirt collar for your face. A man's physical traits represent his individual road map, and the quickest route toward forging an enduring style of dress is through exposure to the legendary practitioners of this rare masculine art. Flusser has assembled the largest and most diverse collection of stylishly mantled men ever found in one book. Many never-before-seen vintage photographs from the era of Cary Grant, Tyrone Power, and Fred Astaire are employed to help illustrate the range and diversity of authentic men's fashion. Dressing the Man's sheer magnitude of options will enable the reader to expand both the grammar and verbiage of his permanent-fashion vocabulary. For those men hoping to find sartorial fulfillment somewhere down the road, tethering their journey to the mind-set of permanent fashion will deliver them earlier rather than later in life.

Atlanta 2003-12 Atlanta magazine's editorial mission is to engage our community through provocative writing, authoritative reporting, and superlative design that illuminate the people, the issues, the trends, and the events that define our city. The magazine informs, challenges, and entertains our readers each month while helping them make intelligent choices, not only about what they do and where they go, but what they think about matters of importance to the community and the region. Atlanta magazine's editorial mission is to engage our community through provocative writing, authoritative reporting, and superlative design that illuminate the people, the issues, the trends, and the events that define our city. The magazine informs, challenges, and entertains our readers each month while helping them make intelligent choices, not only about what they do and where they go, but what they think about matters of importance to the community and the region.

Antique Trader Vintage Clothing Price Guide Kyle Husfloen 2006-06-23 *Diverse appeal hip young consumer crowd into retro clothes and veteran collectors with a passion and an eye for vintage*Vintage clothing is featured in 64,000 auctions daily on eBayFrom 1920s flapper dresses to 1950s beaded cardigans and bell-bottom jeans of the 70s, vintage clothing is helping to define today's fashions. This book covers pricing and history of affordable items sold at general stores including Sears and Montgomery-Ward, as well as expensive couture from leading designers such as Chanel and Dior. In this handy guide, historians, collectors and consumers with an eye for fashion will discover: *Clothes and accessories from the 1800s-1979 for men, women and children*1,200 detailed color photos to assist with identification*History snippets about each era featured*Prices and identification for more than 2,500 items

The Dynamics of Fashion Elaine Stone 2018-02-22 For fashion students who want to be both in the now and in the know! The Dynamics of Fashion, Fifth Edition, has the latest facts and figures, and the most current theories in fashion development, production, and merchandising giving you the foundation you need in the industry. It offers hundreds of real-life examples of leading brands and industry trends, to show you fashion careers and how to apply what you learn. The book also covers sustainable fashion, wearable technology, social media, and more in detail. An online STUDIO includes self-quizzes, flashcards, and links to videos. New to this Edition ~ Expanded coverage of the latest industry trends, including sustainable fashion, e-commerce, globalization, wearable technology, and the use of social media for fashion marketing ~ Revised 'For Review' and 'For Discussion' questions, new terms added to Trade Talk, and expanded Glossary ~ More than 150 new

full-color photographs highlighting the people, principles, and practices of the fashion business ~ 25% new Fashion Focus and Then and Now features bring in current topics and industry trends The Dynamics of Fashion, 5th Edition STUDIO ~ Study smarter with self-quizzes featuring scored results and personalized study tips ~ Review concepts with flashcards of terms and definitions and image identification ~ Branch out with links to curated online multi-media resources that bring chapter concepts to life ~ Expand your knowledge by further exploring special features Then and Now and Fashion Focus PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501324079.

Vintage Clothing, 1880-1960 Maryanne Dolan 1984

The eBay Price Guide Julia L. Wilkinson 2006 Provides lists of selling prices of items found on eBay in such categories as antiques, boats, books, cameras, coins, collectibles, dolls, DVDs, real estate, stamps, tickets, and video games.

501 Lynn Downey 1995 Levi's jeans are the consummate American icon. For nearly 150 years, Levi's "RM" jeans have been woven into the very fabric of American history and culture. America's love affair with jeans is movingly documented, and the wonderfully original Levi's advertising campaigns brilliantly reproduced. From the gold fields of California to the oil fields of Oklahoma, from wheat fields of Kansas to cattle drives in Texas -- from Woodstock to Haight Ashbury to Rodeo Drive -- Levi's "RM" jeans is the way to go. Forward: R. Martin, Metropolitan Museum of Art.

Clothing Poverty Andrew Brooks 2015-02-12 'An interesting and important account.' Daily Telegraph Have you ever stopped and wondered where your jeans came from? Who made them and where? Ever wondered where they end up after you donate them for recycling? Following a pair of jeans, Clothing Poverty takes the reader on a vivid around-the-world tour to reveal how clothes are manufactured and retailed, bringing to light how fast fashion and clothing recycling are interconnected. Andrew Brooks shows how recycled clothes are traded across continents, uncovers how retailers and international charities are embroiled in commodity chains which perpetuate poverty, and exposes the hidden trade networks which transect the globe. Stitching together rich narratives, from Mozambican markets, Nigerian smugglers and Chinese factories to London's vintage clothing scene, TOMS shoes and Vivienne Westwood's ethical fashion lines, Brooks uncovers the many hidden sides of fashion.

The Rough Guide to San Francisco and the Bay Area Nick Edwards 2012-02-01 Full-colour throughout, The Rough Guide to San Francisco and the Bay Area is the ultimate travel guide to the colourful Californian capital and its stunning surroundings. With 30 years experience and our trademark 'tell it like it is' writing style, Rough Guides cover all the basics with practical, on-the-ground details, as well as unmissable alternatives to the usual must-see sights. At the top of your to-pack list, and guaranteed to get you value for money, each guide also reviews the best accommodation and restaurants in all price brackets. We know there are times for saving, and times for splashing out. In The Rough Guide to San Francisco and the Bay Area: - Over 50 colour-coded maps featuring every listing - Area-by-area chapter highlights - Top 5 boxes - Things not to miss section Make the most of your trip with The Rough Guide to San Francisco and the Bay Area.

Encyclopedia of Contemporary American Culture Robert Gregg 2005-11-10 As a meeting point for world cultures, the USA is characterized by its breadth and diversity. Acknowledging that diversity is the fundamental feature of American culture, this volume is organized around a keen awareness of race, gender, class and space and with over 1,200 alphabetically-arranged entries - spanning 'the American century' from the end of World War II to the present day - the Encyclopedia provides a one-stop source for insightful and stimulating coverage of all aspects of that culture. Entries range from short definitions to longer overview essays and with full cross-referencing, extensive indexing, and a thematic contents list, this volume provides an essential cultural context for both teachers and students of American studies, as well as providing fascinating insights into American culture for the general reader. The suggestions for further reading, which follows most entries, are also invaluable guides to more specialized sources.

Sneaker Law Kenneth Anand 2020-09-10 SNEAKER LAW is the first textbook that will teach you "all you need to know about the sneaker business."

Advanced Rockcraft Royal Robbins 1973

Fashion Forward Chelsea Rousso 2018-02-22 Fashion Forward demystifies the exciting career of a fashion forecaster and fosters skills that will benefit any design professional. The book begins with an overview of fashion forecasting theories and concepts and then leads readers through a step-by-step guide to creating and presenting a forecast. The authors reveal the inner workings of global fashion forecasting through real-world examples and interviews with both influential forecasters and the designers who rely upon them. Fashion Forward enables readers to start spotting tomorrow's trends today and compellingly communicate them-both visually and verbally-to inspire fashion innovators. New to this Edition - Current images and examples. Updated fashion photos to include current and trending images, professional presentations and forecast examples, plus new interviews and quotes. - Covers the latest methods and technology. New coverage of social media, technology and data analytics practices in fashion forecasting. - Enhanced global perspective. New content addressed the global apparel industry, emphasizes international forecasting firms, includes interviews with global forecaster and trend specialists, and more diverse images and examples throughout the book. - Practical career information and hands-on application. Updated and expanded career opportunities sections and enhanced activities provide real-world simulations and insights. - New online STUDIO resources offer students self-study quizzes, flashcards, additional projects and online resources. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501328350.

New York Magazine 1997-04-28 New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.